



SPECTRUM AGREEMENT FORM

MEMBER INFORMATION:

Member Name: _____

Contact Name: _____

Contact Email Address: _____

Contact Telephone Number: _____

Date: _____

Ad Sizes	Ad Measurements	1x Rate	2x Rate	3x Rate	4x Rate
1/8 Page	(3.75" w x 2.3125"h)	\$269	\$242	\$229	\$215
1/4 Page	(3.75" w x 4.875"h)	\$440	\$396	\$374	\$352
1/2 Page	(7.75" w x 4.875"h)	\$660	\$594	\$561	\$528
Full Page	(7.75" w x 10"h)	\$852	\$767	\$724	\$682
Inside Covers - 1/2 Page	(7.75" w x 4.875"h)	\$798	\$718	\$678	\$638
Inside Covers / Back Page - Full Page	(7.75" w x 10"h) Full Page with Bleed (8.75" w x 11.25"h) Image area is 8.5 x 11	\$963	\$867	\$819	\$770
Base Bar	(7.75" w x 1.5"h)	\$396	\$356	\$336	\$317
Company Profiles	(500 words)	\$549	\$494		
Ad creation		\$80	\$80	\$80	\$80

NOTES:	NET AMOUNT	\$ _____
	HST	\$ _____
	CONTRACT TOTAL	\$ _____



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Terms and Conditions

The frequency agreement entitles the member to the discounted rate as specified under above. A year begins with the month of the first insertion.

Should a member fail to insert the required number of advertisements within a given year, the member will be charged at the appropriate earned rate. Advertisement size adjustments at frequency rate are permitted.

Once a frequency agreement expires, a new agreement must be signed at the then-current rate to continue with frequency-discounted rates.

Advertisements that are part of a "themed feature" can not be accounted for as part of frequency contracts.

The Cambridge Chamber reserves the right to change rates upon notice. We will, however, honor the rate under an advertiser's current frequency contract until its completion.

Positioning is at the discretion of the editor except for paid premium positions.

In the event of future frequency changes, advertising orders placed in advance will be billed at current rates.

Cancellations will not be accepted after the "space reserved" date.

The Cambridge Chamber reserves the right to reject any advertisement it deems unsuitable. The undersigned agrees to the placement of advertising at the prices shown above and agrees to be bound by The Cambridge Chamber of Commerce standard contract terms and conditions stated herein.

Accepted by Member: _____ Date: _____

Accept by CCOC Representative: _____ Date: _____